

Flawless Strategies

This year we expanded our communications consulting services to include clients in the fields of healthcare advocacy and corporate well being. We appreciate the opportunity to help amplify the message of all of our clients both at events and in the digital realm with our extensive social media reach. Now is the time to come together and champion health and wellness for all. Flawless Strategies allows us to pursue this vision on a daily basis with other dynamic leaders in the field.



Logan Lynn
@LoganLynn

Following

Replying to @flawlessgrats

I love Flawless Foundation so much. Thank you all! Our partnership this weekend was beyond. ❤️



Strategy meeting in NY with our client, Dr. Fadi Haddad



Our Flawless Team at #NatlAllCon in Washington D.C.

Join The Conversation

flawlessfoundation.org



@FlawlessGrats



FlawlessFoundation



FlawlessFoundation



Flawless Giving

As we launch into this season of giving and light, please help us create more Flawless miracles!

Visit flawlessfoundation.org/giving

Amazon Smile

Use AmazonSmile and .5% of your purchase goes to Flawless!

Shop Flawless

Visit flawlessfoundation.org/shop and 100% of the proceeds from our Flawless necklaces and keychains benefit our work.



GivingAssistant.com

You can complete your holiday shopping at thousands of stores while giving back to Flawless through Giving Assistant!

Donate

All gifts made by 12/31 will be matched up to \$25,000 by one of our very generous board members. Thank you for your flawless support!



The Flawless Foundation
PO Box 32024
Palm Beach Gardens, FL 33420

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$500 ☐ \$1000 ☐ Other _____

The Flawless Foundation is a 501 (c) 3 recognized charity.
Contributions are tax deductible to the extent allowed by law.

Founder's Message

Dear Flawless Friends,

November is one of our favorite months - **National Gratitude Month**. Our gratitude list seems to grow with each passing year, and 2017 has been especially full of blessings and opportunities. In particular, this year we are most thankful for the gift of expansion. By broadening our scope to include holistic health from children to older adults, we engaged with a more diverse range of individuals and communities than ever before.

We remain focused on educating and building awareness, and this year provided numerous opportunities for constructive dialogue. We've educated people about important healthcare policy decisions, significant national news stories, research developments, and our experiences at innovative convenings of changemakers across fields. We are filled with hope as our consistently engaged audience continues to grow and there is a positive response to our Flawless message of collaboration, bipartisanship, and understanding.

The news cycle allowed us to put a special emphasis on developing and applying emotional intelligence, particularly in the context of processing and responding to media and challenging events. Through modeling emotional intelligence in our communications and providing resources on topics such as explaining difficult events to children, talking about distressing news, and finding common ground with people with whom we disagree—we are advancing our mission of creating a more flawless, accepting world.



Our colleagues from Yale Center for Emotional Intelligence & Thurgood Marshall Academy, sporting their flawless tattoos.

We would not be able to do any of this without you, our Flawless family. Thank you for your support as we work daily to reach more and more people with our vision of unity and acceptance. Our belief that we are all—at every stage of life—**flawless in our common humanity**, drives this mission. Thank you for standing by our side on this journey.

With Peace and Joy,

Janine Francolini

Janine Francolini
Founder



With Patrick Kennedy and Donato Tramuto

Top 10 of 2017!

10 On The Road...

In 2017, we provided digital media coverage at 32 events and conferences in 16 cities and 8 states for some of our favorite organizations; The Kennedy Forum, Mental Health America, PeaceLove and NAMI.



#FlawlessFriday Video Launch

"What Does Flawless Mean to You?" That was the question that kicked off our video campaign featuring over 30 thought leaders like Kevin Hines and Patrick Kennedy.

8 Flawless Health at Every Age

We've expanded our work with children by joining the Global Coalition for Youth Mental Health. We were also invited to participate in Tivity Health's **Connectivity Summit on Rural Aging**. This summit brought together leaders from many industries around the crucial topic of the wellbeing of our elders.

Watching...

6 Reading...

48 blogs were published in 2017. Many of the Huffington Post pieces were trending on the front page of Google and Yahoo News, reaching hundreds of thousands of readers.

#YouAreFlawless

Our Founder, Janine Francolini, presented our "You Are Flawless" talk at the Mental Health Association of Palm Beach County's Annual Conference.



4 Our Flawless Board of Directors

Thank you to Cece Xie and Barbara Borozan for joining our board in 2017.

Our Message Receives Unified Support

There was a tremendous response to the pieces we wrote calling for bipartisan collaboration. Our President's Day blog that honored the Kennedy Family for their legacy of unity was tweeted by Newt Gingrich to over 2 Million followers!

2 Interns, Interns, Interns!

We're providing High School and College students all over the country with training in mental health related skills and digital media fluency.



#FlawlessTalks from #NY to #Florida

We hosted Ross Szabo at Oxbridge Academy for a student assembly and a public talk on mental health. In NY, we sponsored Dr. Robin Stern of the Yale Center for Emotional Intelligence who presented "Emotionally Intelligent Parenting" for a group of parents, educators and mental health professionals.

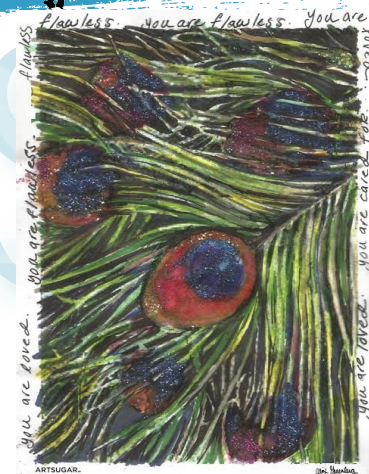
Flawless Spotlight

Congratulations to our board member, Ross Szabo, on his new position as the Wellness Director at the Geffen Academy at UCLA. In this role, Ross focuses on student wellbeing, giving them the resources to handle emotional and physical challenges that may arise throughout their lifetime. The program offers a variety of unique curriculum and activities, such as emphasizing holistic health in each academic department and full student access to balanced meals. Under Ross' leadership, the Geffen Academy aims to become a leader in evidence-based wellness programs for schools by establishing these best practices.



ARTSUGAR

We are honored that Alix Greenberg founder of ArtSugar chose us as one of her featured charity inspirations. 50% of the sale of this original piece by Alix will support our mission of creating a world where everyone is embraced and feels flawless. You can also visit ArtSugar's website and choose Flawless at checkout to give back while you shop for unique pieces of art!



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