

# #FlawlessTalks

We sponsored four Flawless Talks on both coasts this year. At the Churchill School in New York City, we hosted Dr. Marc Brackett of Yale University who presented on Emotional Intelligence, and Dr. Stuart Ablon from Massachusetts General Hospital who talked about Collaborative Problem Solving, his effective approach to working with children.



Dr. Marc Brackett

In Portland, Oregon, we featured Sheila Hamilton, author of *All The Things We Never Knew*, at a talk at the J. Pepin Art Gallery.

One of our most exciting adventures was the Flawless road trip with mental health advocate, Sitawa Wafula. We presented Flawless Talks in San Francisco and also with Elyn Saks and

Ross Szabo at the Saks Institute at the USC Gould School of Law.



Ross Szabo, Janine Francolini, Sitawa Wafula & Elyn Saks at a Flawless Talk in Los Angeles



Dr. Stuart Ablon and the Flawless team



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**JOIN THE CONVERSATION!**



The Flawless Foundation  
Seeing the perfection in every person

# A Miracle Within Reach

As we launch into this season of giving and light, please help us create many more miracles for many more people!

**There are several ways to support our mission:**

## 1. Donate

Make a one-time or monthly gift.

[FlawlessFoundation.org/Give](http://FlawlessFoundation.org/Give)

## 2. Amazon Smile

Shop with Amazon Smile and 0.5% of your purchase price will be donated to Flawless.

## 3. Shop Flawless

Shop Flawless necklaces and keychains!

100% of proceeds benefit our work.

[FlawlessFoundation.org/Shop](http://FlawlessFoundation.org/Shop)



Advisory Board member Sheila Hamilton of Kinkfm loves her Flawless necklace!



## \$25,000 MATCH UNTIL DECEMBER 31!

When you give to Flawless through 12/31, your gift will be matched!

Thank you for your generous support!

[FlawlessFoundation.org/Give](http://FlawlessFoundation.org/Give)

Please detach and send this form with your check to:

**The Flawless Foundation**

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☐ \$25 ☐ \$50 ☐ \$100 ☐ \$500 ☐ \$1000 ☐ Other \_\_\_\_\_

The Flawless Foundation is a 501 (c) 3 recognized charity.  
Contributions are tax deductible to the extent allowed by law.



# A Letter from our Founder

## Dear Flawless Friends,

This year we are most grateful for the power of our guiding principle: “Seeing the perfection in every person.” This commitment is at the core of all that we do, and we believe it’s more important than ever that we continue to spread this message and put our mission into action.

### “Seeing the perfection in every person”

We are grateful for a voice that’s stronger than ever thanks to an expanding platform to share our message. Just last month, we had an unprecedented advocacy success, uniting with other national advocates to draw attention to the mental health stereotyping that goes on at Halloween. After two years of taking on this issue, the third time proved to be the charm and our Huffington Post blogs on this topic were trending front and center, including on Yahoo World News. We ultimately got the job done, with Knotts Berry Farm taking down the misinformed and discriminatory Halloween ride.

While this election year has been marked by division, we are grateful for the solidarity we’ve seen within our Flawless community and beyond. Our commitment to seeing the good and the light in people helped to anchor us during all of the distracting noise. And we reaped what we sowed. We received more responses than ever before to the newsletter featuring our blog about valuing kindness over partisanship. Responses of empathy and gratitude poured in, filling our hearts and validating our belief that compassion breeds more compassion.

This year we collaborated with like-minded individuals and organizations, reinforcing one another’s messages to reach a broader audience. These partnerships have led to huge impact, much more than any of us could have achieved alone. And through our communications consulting with Flawless Strategies, we’re empowering our clients — who share our mission of promoting prevention and holistic brain health — to articulate the strength of their voice on a larger platform as well.



Our team sporting Flawless tattoos

the conversation around brain health and education, to bring attention to this crisis in our country, and to collaborate with those who are making a profound impact.

We are especially grateful to you for continuing to amplify our voice, and helping us reach more and more people. Thank you for sharing in our vision, and for staying hopeful with us in this time of change. We are more committed than ever to our advocacy work with the most vulnerable people in our nation, and with your help, we know that a world where everyone is embraced as flawless is possible.



Ari Nessel at a #FlawlessTalks collaboration with the Pollination Project

Wishing you and your loved ones  
a Flawless holiday season,



*Janine Francolini*  
Founder

# Flawless Top 10 in 2016!

## 10 Flawless Videos

It was the year for video production at Flawless with over 20 videos produced and shared worldwide! We were grateful to work with revolutionary leaders in mental health like Patrick Kennedy, Ross Szabo, Elyn Saks, and more!



## 9 Good Deeds Day

We were invited to share our #YouAreFlawless message at Good Deeds Day in Herald Square with five thousand people.



## 8 Digital Media Sponsors

We sponsored many conferences and events this year including the PeaceLove Storyteller's event where two of our board members were speakers.



## 7 Flawless Road Trip

We took a trip from San Francisco to Los Angeles with Kenyan mental health advocate Sitawa Wafula.

## 6 Honored as 2016 Mental Health Hero in Oregon

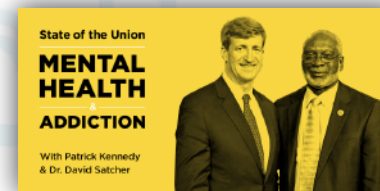
Janine Francolini was honored as a Mental Health Hero at Trillium Family Services Black & Gold Gala in Portland!

## 5 Featured in Top 20 Organizations

We were so honored to be included in Dr. David Susman's List of the “Top 20 Mental Health Organizations in America” alongside other incredible organizations paving the way for mental health!

## 4 State of the Union: Mental Health & Addiction

We attended the Kennedy Forum's Mental Health & Addiction State of the Union in Washington, D.C. where we learned about important solutions in behavioral healthcare and policy.



## 3 Our Flawless Sinead O'Connor

Our blog, ‘We Should Talk About Mental Health with Respect’, about Sinead O'Connor's challenges had a digital reach of nearly 500,000 on social media and was shared over 4,000 times on Facebook! So many people shared that the blog was helpful to their recovery and we are thrilled to have made such a big impact.



## 2 The Huffington Post

This year we have published over 45 blogs, many of which were featured on the front page of Google and Yahoo News, reaching thousands of readers!

## 1 Flawless Strategies

Our social media consulting service, Flawless Strategies, has expanded its client base and continues to successfully create, curate and connect for organizations in our community!

# Flawless Spotlight

*Catching up with our board members*

**Mike Thompson** has recently become the CEO of the National Business Coalition on Health.

**Dr. Marc Brackett's** RULER approach to Social Emotional Learning was written into Hillary Clinton's plan for safer and healthier schools.

**Nathaniel Counts** was promoted to Director of Policy at Mental Health America.

**Janine Francolini** was invited to participate in the Rosalynn Carter Symposium for Mental Health Policy at the Carter Center.

## Flawless Foundation Board

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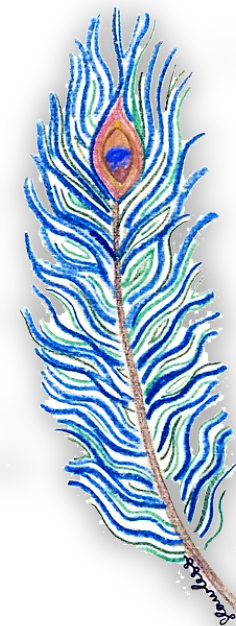
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Patrick Kennedy shares what the Flawless message means to him